

Changing Lives Through Music! Michael Stern, Music Director Position:MARKETING AND PHOTOGRAPHY FELLOWDepartment:AdministrativeOffice:Seasonal, unpaid full-time fellowshipLocation:Breckenridge, CO

The National Repertory Orchestra offers experiential learning on the ins and outs of an orchestra and a thriving career in the Arts! Spend a summer with our artistically minded team in Breckenridge, CO and build your on-the-ground, professional experience.

Description:

The Marketing and Photography Fellowship is ideal for someone with a knack for capturing photos, videos, and visual storytelling. A strong candidate is tapped into digital culture and willing to connect with classical music enthusiasts and online communities. Working directly with professional photographers, videographers, production teams, media teams and graphic designers is a priority for the position. This individual can expect to work in a fast-paced team environment and will finish the fellowship having gained a broad understanding of non-profit operations and content marketing.

Based out of the administrative offices, the Marketing and Photography Fellow will report to the Director of Marketing and will work closely with the CEO, Director of Operations, Director of Development, Director of Finance, the Marketing Fellow along with the Development Fellow, Orchestra Manager, and other staff.

Why You Will Love the NRO:

The NRO is an inclusive organization dedicated to teamwork and a highly communicative atmosphere. This professional workplace encourages interaction, synergy, positive feedback, and goal-oriented individuals, all working together to enhance the future of classical music and the Arts.

What You Will Do:

- Work in tandem with the NRO's professional photographer(s) and Marketing Fellow to create digital assets and photo/video content for social media, website, blogs, newsletters, and print advertising.
- Produce special features for musicians, alumni, and Board members.
- Create promo reels showcasing programming, soloists, sponsors, and upcoming events during NRO concerts.
- Manage and coordinate photography and videography calendars, archives and photo releases for orchestral
 performances, class photos, masterclass sessions, and special events.
- Collaborate with graphic designers on NRO ad placements and messaging.
- Assist in audience, musician, and fellowship development through satisfaction surveys with testimonial photo compilation for NRO Impact and Annual Reports.
- Attend concerts, runouts and special events representing the NRO and provide guest interaction tools via handouts, app information and on-site storytelling.
- Help coordinate special events, outreach, and community engagement events.
- Other duties as assigned.

Candidate Profile:

- General familiarity of and passion for music and the Arts
- Working knowledge of photography and general understanding of graphic design, online and print advertising, and content marketing campaigns.
- Ability to capture NRO photos and video reels via phone or personal camera.
- Ability to assist professional photographers and videographers as needed.

- Highly organized with ability to work independently or with a team and to effectively manage multiple projects.
- Proficiency in photo/video editing software including Adobe Creative Cloud programs, knowledge in or ability to learn graphic design programs including Canva.
- Ability to lift, move or transport up to 50lbs, with or without accommodation.
- Must be able to supply your own computer and camera.

Compensation:

- ✓ FREE employee/fellowship housing in Breckenridge (\$3,600 value)
- ✓ \$75 weekly food stipend
- ✓ Partial travel stipend

Your Time in Breckenridge:

The position will begin on Tuesday, June 4, 2024, with the last working day on Thursday, August 15, 2024. Breckenridge Arrival: Monday, June 3, 2024 / Breckenridge Departure: Friday, August 16, 2024.

How to Apply:

Prepare a one-page resume along with a cover letter or a portfolio of your work and a list of at least three references complete with their contact information and relationship to you. **Send to** <u>info@nromusic.org</u>. Please type "**Marketing and Photography Fellow**" in the subject line.

Diversity, Equity and Inclusion:

The National Repertory Orchestra is engaged in the ongoing work of identifying and dismantling systems of racism, discrimination, and barriers to access and is committed to build more just ones. We are focused on the actions necessary to build greater equity and inclusion, creating an environment where all people involved with the NRO can feel safe, welcomed, included and respected. To learn more, <u>read the NRO's DEI Statement</u>.

The National Repertory Orchestra is proud to be an equal opportunity employer, and celebrates our employees' differences, regardless of race, ethnicity, religion, sex, sexual orientation, gender identity, national origin, age, ability, or Veteran status.

